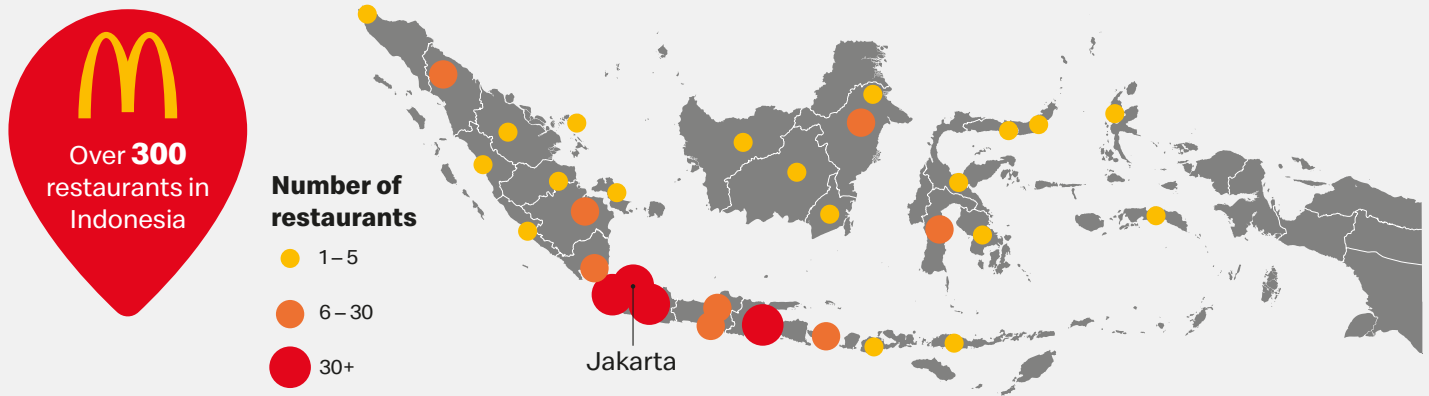


Indonesia

McDonald's socioeconomic impact¹

McDonald's has served Indonesia for over 30 years, supporting the economy through job creation, local supplier partnerships, and a commitment to quality service for millions of Indonesian families.²



Indonesia is home to over 300 McDonald's restaurants. In 2024, it welcomed over 83 million guests to its restaurants and delivered over 30 million meals to homes and businesses across the country.

McDonald's operations in Indonesia (● **direct**), its spending with domestic suppliers (● **indirect**), and the wages spent by employees and those in the supply chain (● **induced**) served...

Rp 7.1 tn

total contribution to Indonesia's GDP



Equivalent to **Rp 1 in every Rp 3,160** of national GDP.



Rp 1.2 tn
tax sustained

Equivalent to **34%** of central Government expenditure on tourism and culture.

Rp 3.8 tn of McDonald's supplier spending was with Indonesia-based suppliers...



...this was equivalent to **86%** of McDonald's total supplier spend.



Published February 2026

1. Values reflect the April 2024 to March 2025 period unless stated otherwise.
2. In Indonesia, McDonald's restaurants are operated by PT Rekso Nasional Food (RNF).

48,700

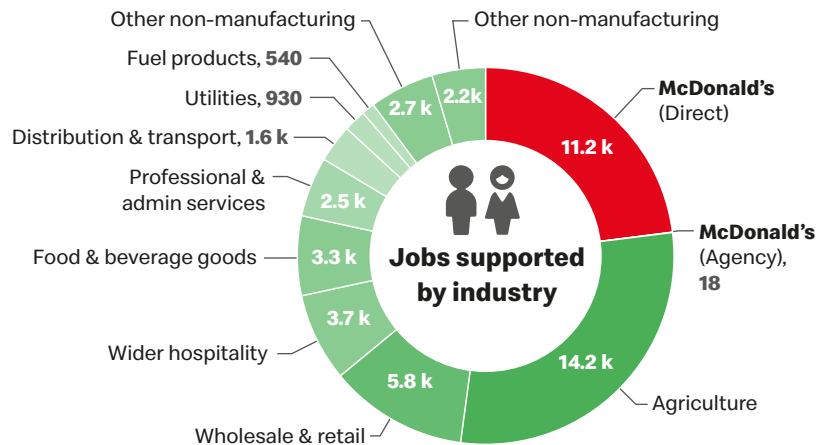
jobs supported in Indonesia

 11,208

 22,800

 14,700

Note: Totals do not sum due to rounding.



Supporting diversity within its workforce

43%

of employees were **aged 18–24**, supporting early careers.



40%

of employees were **women**.



44%

of leadership roles held by **women**.



Community impact and philanthropy



Charitable donations: Over **Rp 2.2 bn** and more than **72,000 meals** were donated. This supported a range of causes including orphanages, schools, and elderly homes.



Community connection: McDonald's carried out over **2,900** community initiatives across 96 cities, impacting more than **2,000 neighbourhoods** nationwide. In addition, during McDonald's "Community month" in 2024, over **330 employees** volunteered a total of **881 volunteering hours**. Activities ranged from delivering food safety education to mothers, to visiting disability care centers.



McKids: The **McKids Program** continues to inspire early learning and creativity within McDonald's restaurants. In 2024, more than **18,000 McKids activities** engaged over **363,000 children**, creating fun, educational experiences for families.

Note: A portion of the Rp 2.2 bn in charitable donations supported Yayasan Ronald McDonald House Charities. Yayasan RMHC's audited report in 2024 of Rp 4.3 bn represents its total receipts from multiple donors. Ronald McDonald House Chapters and programs in Indonesia supported 2,933 families with children receiving medical care.

Values reflect the April 2024 to March 2025 period unless stated otherwise. Impact estimates provided by Oxford Economics. The GDP, employment and tax impact reflects McDonald's domestic operations in Indonesia, as well as any estimated supply chain expenditure with Indonesian suppliers by the International Developmental Licensed markets in scope of this 2026 study.

Explore your impact on our Economic Impact microsite via the QR code.

